



Dear Spirit Valley Days Supporter,

The Spirit Valley Days Committee of the West Duluth Business Club is pleased to report that planning for this year's festival is well underway. Spirit Valley Days 2016 is planned for Wednesday, August 3rd through Sunday, August 7th.

For several years we've tried to make things happen starting at noon. In spite of our best efforts - attendance is sparse during the work day. The decision has been made to move back the start time to 4:00 p.m. and reallocate the afternoon budget towards more family and kid friendly activities in the evenings.

In an effort to add even more activities for the kids, non-profits are encouraged to join us on Ramsey Street and promote their organization by providing activities for kids. They can choose to provide a free activity or charge a nominal fee to raise money by running a carnival game such as pluck a duck, pop a balloon, fish pond, cake walk, etc... Last year the high school students from the Denfeld Conservation Club raised more than \$1,000! If you provide the fun, we'll waive the vendor fee.

In 2015 Irving Community Club and other businesses provided a free climbing wall for kids and we collaborated with Twin Ports Joyride to offer safe cab rides home from the event for those who needed them. We hope to do this again.

Activities in Ramsey Square will start at 4 PM and end at 10 PM Wednesday & Thursday and on Friday in preparation for the Traditional Street Dance starts at 7 PM. Entertainment will include a variety of amateur and professional entertainers performing on two stages as well as food, games and a wide variety of vendors.

We thank you for your past support and hope that you will support this year's festival with: a financial contribution; a few hours of your time during the festival; as a parade participant or that you will bring your products to Ramsey Street as a vendor. Registration information and forms are available online at www.spiritvalleydays.com. Additional information is also on the Spirit Valley Days Facebook page. Please, "Like" our Facebook page and share the information with your friends, fans and customers.

Information is enclosed for your review and consideration. In order to give recognition to supporters on printed materials it is important that we confirm sponsorship intentions by July 7th. I will be following up in the very near future.

Thanks for your support and consideration!

Ivan Hohnstadt - Spirit Valley Days Coordinator
P.O. Box 7091, Duluth, MN 55807
info@spiritvalleydays.com -or - advisemarketing@gmail.com
218-391-3696

Show your community support!

All supporters will receive 5" diameter static stickers to display in their business.

An easy way to show your support and also help promote Spirit Valley Days!

No muss, no fuss! Easy to put up and take down.





1. Presenting - \$1,800

- Prime logo placement on all advertising materials: TV, Newspaper, Stage Banners, Event Posters, Website (www.spiritvalleydays.com), Facebook (www.facebook.com/spiritvalleydays)
- FREE parade entry & 10' x 20' booth space at event
- 8 complementary tickets to street dance
- Stage Emcee will mention your business name at least 15 times
- Spirit Valley Days Supporter static stickers to display in your business

2. Supporting - \$1,200

- Great logo placement on most advertising materials
- Logo and link placement on website: SpiritValleyDays.com
- \$50 off parade entry & 10' x 10' booth at event
- 6 complementary tickets to street dance
- Emcee will mention your business name at least 8 times
- Spirit Valley Days Supporter static stickers to display in your business

3. Contributing - \$600

- Good logo placement on most advertising materials
- Good logo placement and link on website: SpiritValleyDays.com
- \$25 off parade entry & 20% off booth space at event
- 4 complementary tickets to street dance
- Emcee will mention your business name at least 5 times
- Spirit Valley Days Supporter static stickers to display in your business

4. Associate - \$300

- Name listed on most printed materials
- Name listed and linked on website: SpiritValleyDays.com
- 2 complementary ticket to street dance
- Emcee will mention your business name a minimum of 3 times
- Spirit Valley Days Supporter static stickers to display in your business

Company Name: _____

Contact Name: _____ Signature: _____

Mailing Address: _____

City, State and Zip: _____

Phone Number: _____ Email Address: _____

Website Address: _____ Facebook Page: _____

Please make checks payable to: **Spirit Valley Days**, P.O. Box 7091, Duluth MN 55807
 Contact: Ivan Hohnstadt - AdVise Marketing Services - 218-391-3696 - advisemarketing@gmail.com